Canwest

**September 1, 2009 To August 31, 2010**
**NET RATES**

## WINNIPEG FREE PRESS

*1355 Mountain Avenue*
*Winnipeg, MB*
*R2X 3B6*

**MANITOBA**

**COLUMNS:** 10 **LINES:** 301

### ROP NET $ VOLUME CONTRACT LEVELS FOR NET RATES

| | MON | TUE | WED | THU | FRI | SAT | SUN |
|---|---|---|---|---|---|---|---|
| **TRANS** | 6.01 | 6.01 | 6.01 | 6.01 | 6.01 | 7.60 | 6.01 |
| **> 2,500** | 5.29 | 5.29 | 5.29 | 5.29 | 5.29 | 6.87 | 5.29 |
| **>3,500** | 5.09 | 5.09 | 5.09 | 5.09 | 5.09 | 6.65 | 5.09 |
| **> 5,000** | 4.94 | 4.94 | 4.94 | 4.94 | 4.94 | 6.44 | 4.94 |
| **> 7,500** | 4.80 | 4.80 | 4.80 | 4.80 | 4.80 | 6.25 | 4.80 |
| **>10,000** | 4.67 | 4.67 | 4.67 | 4.67 | 4.67 | 6.05 | 4.67 |
| **>20,000** | 4.51 | 4.51 | 4.51 | 4.51 | 4.51 | 5.91 | 4.51 |
| **>25,000** | 4.42 | 4.42 | 4.42 | 4.42 | 4.42 | 5.77 | 4.42 |
| **>35,000** | 4.33 | 4.33 | 4.33 | 4.33 | 4.33 | 5.64 | 4.33 |
| **>50,000** | 4.22 | 4.22 | 4.22 | 4.22 | 4.22 | 5.47 | 4.22 |
| **> 75,000** | 4.14 | 4.14 | 4.14 | 4.14 | 4.14 | 5.37 | 4.14 |
| **> 100,000** | 4.09 | 4.09 | 4.09 | 4.09 | 4.09 | 5.29 | 4.09 |
| **> 125,000** | 4.05 | 4.05 | 4.05 | 4.05 | 4.05 | 5.25 | 4.05 |
| **> 150,000** | 3.97 | 3.97 | 3.97 | 3.97 | 3.97 | 5.21 | 3.97 |
| **> 200,000** | 3.91 | 3.91 | 3.91 | 3.91 | 3.91 | 5.17 | 3.91 |
| **> 250,000** | 3.88 | 3.88 | 3.88 | 3.88 | 3.88 | 4.98 | 3.88 |
| **> 350,000** | 3.75 | 3.75 | 3.75 | 3.75 | 3.75 | 4.89 | 3.75 |
| **> 500,000** | 3.60 | 3.60 | 3.60 | 3.60 | 3.60 | 4.70 | 3.60 |
| **> 750,000** | 3.55 | 3.55 | 3.55 | 3.55 | 3.55 | 4.60 | 3.55 |
| **> 1,000,000** | 3.43 | 3.43 | 3.43 | 3.43 | 3.43 | 4.47 | 3.43 |

### ROP COLOUR PREMIUMS

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| **B + 1** | 25% | 25% | 25% | 25% | 25% | 25% | 25% |
| **B + 2** | 55% | 55% | 55% | 55% | 55% | 55% | 55% |
| **B + 3** | 55% | 55% | 55% | 55% | 55% | 55% | 55% |