

## Winnipeg Free Press

Publishes on Mon, Tue, Wed, Thu, Fri, Sat, Sun

<b>Mailing Address</b>	1355 Mountain Avenue Winnipeg R2X 3B6 MB	<b>Phone</b>	(204)697-7122
		<b>Fax</b>	(204)697-7370
<b>Format</b>	Broadsheet		
<b>Measure</b>	Agate		

**FTP Information**

<b>Host Name</b>	http://ftp.freepress.mb.ca	<b>Access to CanWest Publications*</b>	
<b>User ID</b>	general	<b>First Class Bulletin Board:</b>	Yes
<b>Password</b>	g3n3ra1 (last digit is a one)	<b>Special Requirements</b>	Contact Newspaper
<b>Directory</b>			

**Email Address to Allow Attachments**

ads@freepress.mb.ca

*Please also fax hardcopy. A web browser is now the recommended method for connecting to our FTP server.*

Production Contacts	Telephone No.	Fax No.
Debbie Thompson (Pre-Press Supervisor)	(204) 697-7020	(204) 697-7370
Lynne Firth (Ad Sales Dept)	(204) 697-7171	(204) 697-7370

**Specifications**

No. of Cols	10	Print Process	Offset
<b>Col. Depth</b>	301	<b>Emulsion</b>	RRD
<b>Total Lines</b>	3010	<b>BW Screen</b>	100
<b>Page Width</b>	11 9/16	<b>Colour Screen</b>	100
<b>Page Depth</b>	21 1/2		

**Specification by Column (Cumulative)**

**Accurate for production  
of advertising material**

Column	Minimum Depth (lines)	Picas Points	Accurate Inches
1		6p6	1.063
2		13p6	2.25
3		20p6	3.375
4		27p6	4.563
5		34p6	5.75
6		41p6	6.875
7		48p6	8.063
8		55p6	9.188
9		62p6	10.375
10		69p6	11.563

Ad depth greater than **290** lines, charged at **301** line depth