



ONTARIO

## Windsor Star

Publishes on Mon, Tue, Wed, Thu, Fri, Sat

<b>Mailing Address</b>	167 Ferry St. Windsor N9A 4M5 ON	<b>Phone</b>	(519)255-5555
		<b>Fax</b>	(519)255-5520
<b>Format</b>	Broadsheet		
<b>Measure</b>	Agate		

### FTP Information

<b>Host Name</b>	ftp.wincom.net	<b>Access to CanWest Publications*</b>	
<b>User ID</b>	starads@wincom.net	<b>First Class Bulletin Board:</b>	Yes
<b>Password</b>	star167	<b>Special Requirements</b>	Contact Newspaper
<b>Directory</b>			

### Email Address to Allow Attachments

starads@thestar.canwest.com

Production Contacts	Telephone No.	Fax No.
Lisa Jones-Morrison (Ad Sales Dept)	(519) 255-5570	
Jan Burnet (Ad Sales Dept)	(519) 255-5549	
Contact After	(519) 255-5781	
Contact After	(519) 255-5723	

### Specifications

<b>No. of Cols</b>	10	<b>Print Process</b>	Offset
<b>Col. Depth</b>	297	<b>Emulsion</b>	RRD
<b>Total Lines</b>	2970	<b>BW Screen</b>	100
<b>Page Width</b>	11.409	<b>Colour Screen</b>	100
<b>Page Depth</b>	21.214		

### Specification by Column (Cumulative)

Accurate for production of advertising material

Column	Minimum Depth (lines)	Picas Points	Accurate Inches
1	14		1
2	14		2.150
3	14		3.307
4	14		4.465
5	14		5.622
6	14		6.779
7	14		7.937
8	14		9.094
9	14		10.251
10	14		11.409

Ad depth greater than **280** lines, charged at **297** line depth