



### Victoria Times Colonist

Publishes on Tue, Wed, Thu, Fri, Sat, Sun

<b>Mailing Address</b>	2621 Douglas St. Victoria V8T 4M2 BC	<b>Phone</b>	(250)380-5211
		<b>Fax</b>	(250)380-5255
<b>Format</b>	Broadsheet		
<b>Measure</b>	Agate		

#### FTP Information

<b>Host Name</b>	ftp.tc.canwest.com	<b>Access to CanWest Publications*</b>	
<b>User ID</b>	general	<b>First Class Bulletin Board:</b>	Yes
<b>Password</b>	incoming	<b>Special Requirements</b>	
<b>Directory</b>	/General Incoming		Contact Newspaper

#### Email Address to Allow Attachments

tcadvertising@tc.canwest.com

FTP info is case sensitive. \*\*1) These are the NEW newspaper material specifications effective Feb 3/09 2) Effective June 22/09 the paper will no longer publish on Mondays.\*\*

<b>Production Contacts</b>	<b>Telephone No.</b>	<b>Fax No.</b>
Terry Sirna (Composing Foreman)	(250) 380-5319	
Steve Majorki (Prepress)	(250) 995-4417	(250) 380-7493

#### Specifications

<b>No. of Cols</b>	10	<b>Print Process</b>	Offset
<b>Col. Depth</b>	305	<b>Emulsion</b>	RRD
<b>Total Lines</b>	3050	<b>BW Screen</b>	150 dpi
<b>Page Width</b>	10.5	<b>Colour Screen</b>	150 dpi
<b>Page Depth</b>	21.79		

#### Specification by Column (Cumulative)

Accurate for production of advertising material

Column	Minimum Depth (lines)	Rounded Inches	Picas Points	Accurate Inches
1	24	15/16	5p8	0.9375
2	20	2	12p0	2.000
3	30	3 1/16	18p5	3.0625
4	40	4 1/8	24p9	4.125
5	50	5 3/16	31p2	5.1875
6	60	6 1/4	37p6	6.25
7	70	7 5/16	43p11	7.3125
8	80	8 3/8	50p3	8.375
9	Not Accepted	Not Accepted	Not Accepted	Not Accepted
10	100	10 1/2	63p	10.5

Ad depth greater than **280** lines, charged at **305** line depth