



September 1, 2009 To August 31, 2010
NET RATES

SASKATOON STARPHOENIX

204 - 5th Avenue N.
Saskatoon, SK
S7K 2P1

SASKATCHEWAN

SASKATOON SUN

(Total Market Coverage - TMC)

COLUMNS: 10 **LINES:** 204

ROP NET \$ VOLUME CONTRACT LEVELS FOR NET RATES

	MON	TUE	WED	THU	FRI	SAT	SUN
TRANS							2.10
> 5,000							1.98
> 10,000							1.88
> 20,000							1.82
> 35,000							1.66
> 50,000							1.56
> 75,000							1.47

COLOUR PREMIUMS

B + 1							458.00
B + 2							751.00
B + 3							942.00