



SASKATCHEWAN

## Saskatoon StarPhoenix

Publishes on Mon, Tue, Wed, Thu, Fri, Sat

<b>Mailing Address</b>	204 - 5th Avenue N. Saskatoon S7K 2P1 SK	<b>Phone</b>	(306) 657-6340
		<b>Fax</b>	(306) 657-6208
<b>Format</b>	Broadsheet		
<b>Measure</b>	Agate		

### FTP Information

<b>Host Name</b>	ftp.sask1.com	<b>Access to CanWest Publications*</b>	
<b>User ID</b>	starsend	<b>First Class Bulletin Board:</b>	No
<b>Password</b>	abc123	<b>Special Requirements</b>	Contact Newspaper
<b>Directory</b>	leave blank		

### Email Address to Allow Attachments

production@sp.canwest.com

*\*\*these are the NEW newspaper material specifications effective Dec 15/08\*\**

Production Contacts	Telephone No.	Fax No.
Jacque Yourk (am)	(306) 657-6268	(306) 657-6208
Susan Trenouth (pm)	(306) 657-6268	(306) 657-6208
Deb Edmison (am)	(306) 657-6268	(306) 657-6208

### Specifications

No. of Cols	Print Process
10	Offset
Col. Depth	Emulsion
293	RRD
Total Lines	BW Screen
2930	85
Page Width	Colour Screen
10 1/2	85
Page Depth	
20 15/16	

### Specification by Column (Cumulative)

Accurate for production of advertising material

Column	Minimum Depth (lines)	Rounded Inches	Picas Points	Accurate Inches
1	15	15/16	5p8	0.9375
2	20	2	12p0	2.000
3	25	3 1/16	18p5	3.0625
4	30	4 1/8	24p9	4.125
5	35	5 3/16	31p2	5.1875
6	40	6 1/4	37p6	6.25
7	45	7 5/16	43p11	7.3125
8	50	8 3/8	50p3	8.375
9	Not Accepted	Not Accepted	Not Accepted	Not Accepted
10	60	10 1/2	63p	10.5

Ad depth greater than **260** lines, charged at **293** line depth