



September 1, 2009 To August 31, 2010
NET RATES

REGINA LEADER-POST

1964 Park St.
Regina, SK
S4P 3G4

SASKATCHEWAN

REGINA SUN COMMUNITY NEWS

(Total Market Coverage - TMC)

COLUMNS: 10 LINES: 147

ROP NET \$ VOLUME CONTRACT LEVELS FOR NET RATES

	MON	TUE	WED	THU	FRI	SAT	SUN
TRANS							2.29
> 5,000							2.03
> 10,000							1.92
> 20,000							1.85
> 35,000							1.70
> 50,000							1.59
> 75,000							1.50

COLOUR PREMIUMS

B + 1							481.00
B + 2							788.00
B + 3							989.00