



September 1, 2009 To August 31, 2010
GROSS RATES

REGINA LEADER-POST

1964 Park St.
Regina, SK
S4P 3G4

SASKATCHEWAN

REGINA SUN COMMUNITY NEWS

(Total Market Coverage - TMC)

COLUMNS: 10 LINES: 147

ROP NET \$ VOLUME CONTRACT LEVELS FOR GROSS RATES

	MON	TUE	WED	THU	FRI	SAT	SUN
TRANS							2.69
> 5,000							2.39
> 10,000							2.26
> 20,000							2.18
> 35,000							2.00
> 50,000							1.87
> 75,000							1.77

COLOUR PREMIUMS

B + 1							566.00
B + 2							927.00
B + 3							1163.00