



ONTARIO

Ottawa Citizen

Publishes on Mon, Tue, Wed, Thu, Fri, Sat, Sun

| | | | |
|------------------------|--|--------------|---------------|
| Mailing Address | 1101 Baxter Road Ottawa K2C 3M4 ON | Phone | (613)596-3590 |
| | | Fax | (613)596-3624 |
| Format | Broadsheet | | |
| Measure | Agate | | |

FTP Information

| | | | |
|------------------|--|--|-------------------|
| Host Name | http://adupload.thecitizen.canwest.com | Access to CanWest Publications* | |
| User ID | | First Class Bulletin Board: | Yes |
| Password | | Special Requirements | |
| Directory | | | Contact Newspaper |

Email Address to Allow Attachments

ads@thecitizen.canwest.com

***these are the NEW newspaper material specifications effective Jan 13/09**
Print Process: Offset/CTP, minimum dpi resolution 300.*

| | | |
|----------------------------------|----------------------|----------------|
| Production Contacts | Telephone No. | Fax No. |
| Production Supervisor | (613) 726-5905 | (613) 596-3624 |
| Electronic Files (8am-12am M-Fr) | (613) 726-5802 | (613) 596-3624 |

Specifications

| | | | |
|--------------------|--------|----------------------|--------|
| No. of Cols | 10 | Print Process | Offset |
| Col. Depth | 310 | Emulsion | |
| Total Lines | 3100 | BW Screen | |
| Page Width | 10 1/2 | Colour Screen | |
| Page Depth | 22 1/8 | | |

Specification by Column (Cumulative)

Accurate for production of advertising material

| Column | Minimum Depth (lines) | Rounded Inches | Picas Points | Accurate Inches |
|--------|-----------------------|----------------|--------------|-----------------|
| 1 | 15 (classified only) | 15/16 | 5p8 | 0.9375 |
| 2 | 15 | 2 | 12p0 | 2.000 |
| 3 | 20 | 3 1/16 | 18p5 | 3.0625 |
| 4 | 25 | 4 1/8 | 24p9 | 4.125 |
| 5 | 30 | 5 3/16 | 31p2 | 5.1875 |
| 6 | 35 | 6 1/4 | 37p6 | 6.25 |
| 7 | 40 | 7 5/16 | 43p11 | 7.3125 |
| 8 | 45 | 8 3/8 | 50p3 | 8.375 |
| 9 | Not Accepted | Not Accepted | Not Accepted | Not Accepted |
| 10 | 60 | 10 1/2 | 63p | 10.5 |

Ad depth greater than **279** lines, charged at **310** line depth