



CANADA

National Post (National Edition)

Publishes on Mon, Tue, Wed, Thu, Fri, Sat

Mailing Address	1450 Don Mills Road 3rd Floor Don Mills M3B 3R5 CD	Phone	(416)383-2516
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Format	Broadsheet		
Measure	Agate		

FTP Information

Host Name	ftp.nationalpost.com	Access to CanWest Publications*	
User ID	ftpads	First Class Bulletin Board:	Yes
Password	national	Special Requirements	Contact Newspaper
Directory			

Email Address to Allow Attachments

digitalads@nationalpost.com

When transmitting material, please fax hardcopy. Effective September 27/07, change to mechanical specifications.

Production Contacts	Telephone No.	Fax No.
ElectronicMedia ServicesDept	(416) 386-2794	(416) 383-2460

Specifications

No. of Cols	10	Print Process	Offset
Col. Depth	300	Emulsion	RRD
Total Lines	3000	BW Screen	85 line/ 100 line Weekend Post
Page Width	10.8	Colour Screen	85 line/ 100 line Weekend Post
Page Depth	21.375		

Specification by Column (Cumulative)

Accurate for production of advertising material

Column	Minimum Depth (lines)	Picas Points	Accurate Inches
1	14	5p7	0.94
2	14	12p2	2.03
3	14	18p9	3.13
4	14	25p4	4.22
5	14	31p11	5.32
6	14	38p6	6.41
7	14	45p1	7.51
8	14	51p7	8.6
9	14	58p2	9.7
10	14	64p9	10.8

Ad depth greater than **260** lines, charged at **300** line depth