



September 1, 2009 To August 31, 2010
NET RATES

MONTREAL GAZETTE

1010 Ste. Catherine Street West
Montreal, QC
H3B 5L1

QUEBEC

COLUMNS: 10 LINES: 292

ROP NET \$ VOLUME CONTRACT LEVELS FOR NET RATES

	MON	TUE	WED	THU	FRI	SAT	SUN
TRANS	6.43	6.43	6.43	6.43	6.43	8.25	6.43
>15,000	5.06	5.06	5.06	5.06	5.06	6.50	5.06
> 25,000	4.72	4.72	4.72	4.72	4.72	6.11	4.72
> 35,000	4.62	4.62	4.62	4.62	4.62	5.94	4.62
> 50,000	4.40	4.40	4.40	4.40	4.40	5.69	4.40
> 75,000	4.22	4.22	4.22	4.22	4.22	5.45	4.22
> 100,000	4.04	4.04	4.04	4.04	4.04	5.23	4.04
> 125,000	3.99	3.99	3.99	3.99	3.99	5.16	3.99
> 150,000	3.95	3.95	3.95	3.95	3.95	5.11	3.95
> 200,000	3.93	3.93	3.93	3.93	3.93	5.06	3.93
> 250,000	3.88	3.88	3.88	3.88	3.88	5.00	3.88
> 350,000	3.84	3.84	3.84	3.84	3.84	4.93	3.84
> 500,000	3.80	3.80	3.80	3.80	3.80	4.88	3.80
> 1,000,000	3.73	3.73	3.73	3.73	3.73	4.80	3.73
> 1,500,000	3.62	3.62	3.62	3.62	3.62	4.67	3.62
> 2,000,000	3.56	3.56	3.56	3.56	3.56	4.59	3.56

ROP COLOUR PREMIUMS

B + 1	2410.00	2410.00	2410.00	2410.00	2410.00	3206.00	2410.00
B + 2	2737.00	2737.00	2737.00	2737.00	2737.00	3650.00	2737.00
B + 3	3284.00	3284.00	3284.00	3284.00	3284.00	4390.00	3284.00



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MONTREAL WEST ISLAND GAZETTE

(Extended Market Coverage - EMC)

COLUMNS: 9 LINES: 147

ROP NET \$ VOLUME CONTRACT LEVELS FOR NET RATES

	MON	TUE	WED	THU	FRI	SAT	SUN
Rate				1.75			

COLOUR PREMIUMS

B + 1				684.00			
B + 2				759.00			
B + 3				939.00			

Notes

The Gazette West Island's Total Market Coverage (TMC) editions line rate: \$2.00 net / \$2.35 gross.