



**September 1, 2009 To August 31, 2010
GROSS RATES**

MONTREAL GAZETTE

*1010 Ste. Catherine Street West
Montreal, QC
H3B 5L1*

QUEBEC

COLUMNS: 10 LINES: 292

ROP NET \$ VOLUME CONTRACT LEVELS FOR GROSS RATES

	MON	TUE	WED	THU	FRI	SAT	SUN
TRANS	7.57	7.57	7.57	7.57	7.57	9.71	7.57
>15,000	5.96	5.96	5.96	5.96	5.96	7.65	5.96
> 25,000	5.56	5.56	5.56	5.56	5.56	7.19	5.56
> 35,000	5.43	5.43	5.43	5.43	5.43	6.99	5.43
> 50,000	5.18	5.18	5.18	5.18	5.18	6.69	5.18
> 75,000	4.96	4.96	4.96	4.96	4.96	6.42	4.96
> 100,000	4.75	4.75	4.75	4.75	4.75	6.15	4.75
> 125,000	4.70	4.70	4.70	4.70	4.70	6.07	4.70
> 150,000	4.65	4.65	4.65	4.65	4.65	6.01	4.65
> 200,000	4.62	4.62	4.62	4.62	4.62	5.96	4.62
> 250,000	4.57	4.57	4.57	4.57	4.57	5.88	4.57
> 350,000	4.51	4.51	4.51	4.51	4.51	5.80	4.51
> 500,000	4.47	4.47	4.47	4.47	4.47	5.74	4.47
> 1,000,000	4.38	4.38	4.38	4.38	4.38	5.65	4.38
> 1,500,000	4.26	4.26	4.26	4.26	4.26	5.49	4.26
> 2,000,000	4.19	4.19	4.19	4.19	4.19	5.40	4.19

ROP COLOUR PREMIUMS

B + 1	2836.00	2836.00	2836.00	2836.00	2836.00	3772.00	2836.00
B + 2	3220.00	3220.00	3220.00	3220.00	3220.00	4295.00	3220.00
B + 3	3863.00	3863.00	3863.00	3863.00	3863.00	5165.00	3863.00



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QUEBEC

MONTREAL WEST ISLAND GAZETTE

(Extended Market Coverage - EMC)

COLUMNS: 9 LINES: 147

ROP NET \$ VOLUME CONTRACT LEVELS FOR GROSS RATES

	MON	TUE	WED	THU	FRI	SAT	SUN
Rate				2.06			

COLOUR PREMIUMS

B + 1				805.00			
B + 2				893.00			
B + 3				1105.00			

Notes

The Gazette West Island's Total Market Coverage (TMC) editions line rate: \$2.00 net / \$2.35 gross.