



September 1, 2008 To August 31, 2009  
NET RATES

**FINANCIAL POST BUSINESS - NATIONAL EDITION**

**CANADA**

**FREQUENCY CONTRACT LEVELS FOR NET RATES**

	<b>1+</b>	<b>3+</b>	<b>6+</b>	<b>9+</b>	<b>12+</b>
<b>Cover - Inside Front Spread</b>	38466.00	37305.00	36502.00	35699.00	34985.00
<b>Cover - Inside Back</b>	20884.00	20259.00	19813.00	19367.00	19010.00
<b>Cover - Outside Back</b>	21955.00	21330.00	20884.00	20438.00	19992.00
<b>Full Page</b>	17956.00	17760.00	17403.00	17046.00	16689.00
<b>Double Page Spread</b>	34807.00	33736.00	33022.00	32308.00	31594.00
<b>Mini-spread</b>	23740.00	23115.00	22580.00	22134.00	21598.00
<b>2/3 Page</b>	14637.00	14190.00	13923.00	13566.00	13298.00
<b>Half Page Digest</b>	13387.00	12941.00	12673.00	12406.00	12138.00
<b>Half Page Horizontal</b>	13387.00	12941.00	12673.00	12406.00	12138.00
<b>Half Page Vertical</b>	13387.00	12941.00	12673.00	12406.00	12138.00
<b>1/3 Page Square</b>	9907.00	9550.00	9371.00	9193.00	9014.00
<b>1/3 Page Vertical</b>	9907.00	9550.00	9371.00	9193.00	9014.00
<b>1/3 Page Horizontal</b>	9907.00	9550.00	9371.00	9193.00	9014.00

**Notes**

Rates indicated include colour.