



September 1, 2008 To August 31, 2009
GROSS RATES

FINANCIAL POST BUSINESS - NATIONAL EDITION

CANADA

FREQUENCY CONTRACT LEVELS FOR GROSS RATES

	1+	3+	6+	9+	12+
Cover - Inside Front Spread	45255.00	43890.00	42945.00	42000.00	41160.00
Cover - Inside Back	24570.00	23835.00	23310.00	22785.00	22365.00
Cover - Outside Back	25830.00	25095.00	24570.00	24045.00	23520.00
Full Page	21125.00	20895.00	20475.00	20055.00	19635.00
Double Page Spread	40950.00	39690.00	38850.00	38010.00	37170.00
Mini-spread	27930.00	27195.00	26565.00	26040.00	25410.00
2/3 Page	17220.00	16695.00	16380.00	15960.00	15645.00
Half Page Digest	15750.00	15225.00	14910.00	14595.00	14280.00
Half Page Horizontal	15750.00	15225.00	14910.00	14595.00	14280.00
Half Page Vertical	15750.00	15225.00	14910.00	14595.00	14280.00
1/3 Page Square	11655.00	11235.00	11025.00	10815.00	10605.00
1/3 Page Vertical	11655.00	11235.00	11025.00	10815.00	10605.00
1/3 Page Horizontal	11655.00	11235.00	11025.00	10815.00	10605.00

Notes

Rates indicated include colour.