



**September 1, 2009 To August 31, 2010  
NET RATES**

**EDMONTON JOURNAL**

*10006 - 101 Street  
Edmonton, AB  
T5J 0S1*

**ALBERTA**

**COLUMNS: 10    LINES: 310**

**ROP NET \$ VOLUME CONTRACT LEVELS FOR NET RATES**

	<b>MON</b>	<b>TUE</b>	<b>WED</b>	<b>THU</b>	<b>FRI</b>	<b>SAT</b>	<b>SUN</b>
<b>TRANS</b>	8.39	8.39	8.39	8.39	9.67	9.67	8.39
<b>&gt;2,500</b>	8.12	8.12	8.12	8.12	9.32	9.32	8.12
<b>&gt;5,000</b>	6.16	6.16	6.16	6.16	7.06	7.06	6.16
<b>&gt;10,000</b>	4.92	4.92	4.92	4.92	5.64	5.64	4.92
<b>&gt;20,000</b>	4.89	4.89	4.89	4.89	5.62	5.62	4.89
<b>&gt;25,000</b>	4.79	4.79	4.79	4.79	5.51	5.51	4.79
<b>&gt;35,000</b>	4.72	4.72	4.72	4.72	5.43	5.43	4.72
<b>&gt;50,000</b>	4.55	4.55	4.55	4.55	5.23	5.23	4.55
<b>&gt; 75,000</b>	4.49	4.49	4.49	4.49	5.17	5.17	4.49
<b>&gt; 100,000</b>	4.47	4.47	4.47	4.47	5.15	5.15	4.47
<b>&gt; 125,000</b>	4.43	4.43	4.43	4.43	5.06	5.06	4.43
<b>&gt; 150,000</b>	4.37	4.37	4.37	4.37	5.02	5.02	4.37
<b>&gt; 200,000</b>	4.32	4.32	4.32	4.32	4.99	4.99	4.32
<b>&gt; 250,000</b>	4.28	4.28	4.28	4.28	4.94	4.94	4.28
<b>&gt; 350,000</b>	4.23	4.23	4.23	4.23	4.83	4.83	4.23
<b>&gt; 500,000</b>	4.09	4.09	4.09	4.09	4.72	4.72	4.09
<b>&gt; 1,000,000</b>	3.92	3.92	3.92	3.92	4.52	4.52	3.92
<b>&gt; 1,500,000</b>	3.82	3.82	3.82	3.82	4.42	4.42	3.82
<b>&gt; 2,000,000</b>	3.70	3.70	3.70	3.70	4.25	4.25	3.70

**ROP COLOUR PREMIUMS**

<b>B + 1</b>	2144.00	2144.00	2144.00	2144.00	2467.00	2467.00	2144.00
<b>B + 2</b>	3128.00	3128.00	3128.00	3128.00	3598.00	3598.00	3128.00
<b>B + 3</b>	3752.00	3752.00	3752.00	3752.00	4317.00	4317.00	3752.00

**Notes**

When Friday or Saturday is a non-publishing day, Friday/Saturday rate applies on Thursday.