



**September 1, 2009 To August 31, 2010
NET RATES**

EDMONTON JOURNAL

*10006 - 101 Street
Edmonton, AB
T5J 0S1*

ALBERTA

COLUMNS: 10 LINES: 310

ROP NET \$ VOLUME CONTRACT LEVELS FOR NET RATES

	MON	TUE	WED	THU	FRI	SAT	SUN
TRANS	8.39	8.39	8.39	8.39	9.67	9.67	8.39
>2,500	8.12	8.12	8.12	8.12	9.32	9.32	8.12
>5,000	6.16	6.16	6.16	6.16	7.06	7.06	6.16
>10,000	4.92	4.92	4.92	4.92	5.64	5.64	4.92
>20,000	4.89	4.89	4.89	4.89	5.62	5.62	4.89
>25,000	4.79	4.79	4.79	4.79	5.51	5.51	4.79
>35,000	4.72	4.72	4.72	4.72	5.43	5.43	4.72
>50,000	4.55	4.55	4.55	4.55	5.23	5.23	4.55
> 75,000	4.49	4.49	4.49	4.49	5.17	5.17	4.49
> 100,000	4.47	4.47	4.47	4.47	5.15	5.15	4.47
> 125,000	4.43	4.43	4.43	4.43	5.06	5.06	4.43
> 150,000	4.37	4.37	4.37	4.37	5.02	5.02	4.37
> 200,000	4.32	4.32	4.32	4.32	4.99	4.99	4.32
> 250,000	4.28	4.28	4.28	4.28	4.94	4.94	4.28
> 350,000	4.23	4.23	4.23	4.23	4.83	4.83	4.23
> 500,000	4.09	4.09	4.09	4.09	4.72	4.72	4.09
> 1,000,000	3.92	3.92	3.92	3.92	4.52	4.52	3.92
> 1,500,000	3.82	3.82	3.82	3.82	4.42	4.42	3.82
> 2,000,000	3.70	3.70	3.70	3.70	4.25	4.25	3.70

ROP COLOUR PREMIUMS

B + 1	2144.00	2144.00	2144.00	2144.00	2467.00	2467.00	2144.00
B + 2	3128.00	3128.00	3128.00	3128.00	3598.00	3598.00	3128.00
B + 3	3752.00	3752.00	3752.00	3752.00	4317.00	4317.00	3752.00

Notes

When Friday or Saturday is a non-publishing day, Friday/Saturday rate applies on Thursday.