



**September 1, 2009 To August 31, 2010
GROSS RATES**

EDMONTON JOURNAL

*10006 - 101 Street
Edmonton, AB
T5J 0S1*

ALBERTA

COLUMNS: 10 LINES: 310

ROP NET \$ VOLUME CONTRACT LEVELS FOR GROSS RATES

	MON	TUE	WED	THU	FRI	SAT	SUN
TRANS	9.87	9.87	9.87	9.87	11.38	11.38	9.87
>2,500	9.55	9.55	9.55	9.55	10.96	10.96	9.55
>5,000	7.25	7.25	7.25	7.25	8.31	8.31	7.25
>10,000	5.79	5.79	5.79	5.79	6.64	6.64	5.79
>20,000	5.75	5.75	5.75	5.75	6.61	6.61	5.75
>25,000	5.64	5.64	5.64	5.64	6.48	6.48	5.64
>35,000	5.55	5.55	5.55	5.55	6.39	6.39	5.55
>50,000	5.35	5.35	5.35	5.35	6.15	6.15	5.35
> 75,000	5.28	5.28	5.28	5.28	6.08	6.08	5.28
> 100,000	5.26	5.26	5.26	5.26	6.06	6.06	5.26
> 125,000	5.21	5.21	5.21	5.21	5.95	5.95	5.21
> 150,000	5.14	5.14	5.14	5.14	5.91	5.91	5.14
> 200,000	5.08	5.08	5.08	5.08	5.87	5.87	5.08
> 250,000	5.04	5.04	5.04	5.04	5.81	5.81	5.04
> 350,000	4.98	4.98	4.98	4.98	5.68	5.68	4.98
> 500,000	4.81	4.81	4.81	4.81	5.55	5.55	4.81
> 1,000,000	4.61	4.61	4.61	4.61	5.32	5.32	4.61
> 1,500,000	4.49	4.49	4.49	4.49	5.20	5.20	4.49
> 2,000,000	4.35	4.35	4.35	4.35	5.00	5.00	4.35

ROP COLOUR PREMIUMS

B + 1	2522.00	2522.00	2522.00	2522.00	2902.00	2902.00	2522.00
B + 2	3680.00	3680.00	3680.00	3680.00	4233.00	4233.00	3680.00
B + 3	4414.00	4414.00	4414.00	4414.00	5079.00	5079.00	4414.00

Notes

When Friday or Saturday is a non-publishing day, Friday/Saturday rate applies on Thursday.