





September 1, 2009 To August 31, 2010  
GROSS RATES

**SASKATOON STARPHOENIX**

204 - 5th Avenue N.  
Saskatoon, SK  
S7K 2P1

**SASKATCHEWAN**

**SASKATOON SUN**

(Total Market Coverage - TMC)

**COLUMNS: 10    LINES: 204**

**ROP NET \$ VOLUME CONTRACT LEVELS FOR GROSS RATES**

	<b>MON</b>	<b>TUE</b>	<b>WED</b>	<b>THU</b>	<b>FRI</b>	<b>SAT</b>	<b>SUN</b>
<b>TRANS</b>							2.47
<b>&gt; 5,000</b>							2.33
<b>&gt; 10,000</b>							2.21
<b>&gt; 20,000</b>							2.14
<b>&gt; 35,000</b>							1.95
<b>&gt; 50,000</b>							1.84
<b>&gt; 75,000</b>							1.73

**COLOUR PREMIUMS**

<b>B + 1</b>							539.00
<b>B + 2</b>							883.00
<b>B + 3</b>							1108.00